

WHATCOM MOUNTAIN BIKE COALITION



TRAIL ADOPTION PLAN

OUR OBJECTIVE :

To **provide** local businesses the opportunity to **support and maintain a trail** on **Galbraith Mountain**.

To **enable** the **WMBC** to focus on increasing **trail access opportunities** throughout **Whatcom County**.

SPONSOR LEVELS :

\$2,000 - **Trail Head Sign** - Logo included on Map - Marketing Materials - Web Site
- At this level, the **WMBC** would take care of all trail maintenance for the year.

\$500 - **Trail Head Sign** - Logo included on Map - Marketing Materials - Web Site
- At this level, the adopting business would be responsible for **a minimum of :**
- **One - Quarterly Trail Build Day** - For maintenance, reroutes, brushing, and trail tread work.
- **Trail Plan** must be approved by the **WMBC** prior to the **Trail Build Season**.

The **WMBC** will select the trail that is the best fit for the sponsor and mountain bike community. Sponsors may select **three to five** trail options.

2014 **TAP** sponsors will have the right of first refusal on their previously adopted trail.

FALL TRAIL BUILDING ACADEMY :

The **WMBC** will host a **Fall Trail Building Academy** on Saturday, **November 8th** as well as a **Trail Build Day** on Sunday, **November 9th**, from **9 AM - 1 PM** to go over the skills learned at Saturday's academy.

Each \$500 level sponsor must send their **trail leader(s)** to the trail building academy.

LOCATION : SUSTAINABLE CONNECTIONS - 1701 ELLIS ST - BELLINGHAM, WA

DATE : November 8th & 9th **TIME :** 9 AM - 1 PM

MORE INFO :

Trail Adoption and sponsorship runs from **November** through **November**.

In our pilot year of **TAP**, 22 local businesses successfully adopted and maintained trails on **Galbraith MTN**.

The **WMBC** has a range of trail day sponsorship and volunteer opportunities available throughout the year to accommodate all levels of contribution. The **TAP** program is just one of the many options available for local businesses and individuals to support the **WMBC**.

THANK YOU FOR SAVING THE TRAILS!



WMBCMTB.ORG

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OUR MISSION :

WMBC's mission is to **preserve and enhance** non - motorized trail access in **Whatcom County** through stewardship, education, and advocacy.

Your **support** helps **WMBC** maintain trail access to **over 40 miles of trail** on **Galbraith Mountain** alone.

WMBC stewards the following trail networks throughout **Whatcom County** :

- **Larrabee State Park** : Two Dollar, Double Black Diamond, and Upper Chuckanut Ridge Trails
- **Galbraith MTN** : Over 40 miles of trails maintained
- **Blanchard MTN** : Lily to Lizard Lake Connector and Larry Reed Trails
- **Whatcom County Parks** : Raptor Ridge and Lower Salal Trails
- **Bellingham City Parks** : Civic Field Dirt Jump Park and Miranda Trail

HOW YOU CAN HELP :

WMBC volunteers contributed **over 7,000 hours** of labor in 2014 to maintain our trail systems.

For more information about **TAP** or to explore opportunities to volunteer or contribute to **WMBC** :

Please Contact : wmbcmtb@gmail.com - **OR** - Visit Our Web Site @ wmbcmtb.org

OUR REACH :

VOLUNTEER HOURS : Over (7,000) hours contributed in 2014

2014 **TRAIL DAYS** : (15) Organized Trail Build Days - Averaging **60 - 80** volunteers

2014 **EVENTS** : **Bike 2 Brew**, **Take a Kid MTN Biking Day**, and **Shoot the Trails Awards**

2014 **RACES** : **Cascadia Dirt Cup** and **Enduro of Subdued Excitement**

2014 **TAP** : (22) Businesses Adopted Trails

- **MONTHLY NEWSLETTER** : (652) Email Subscribers
- **FACEBOOK NETWORK** : (1,500) supporters of **WMBC**
- **FACEBOOK NETWORK** : (2,900) supporters of **Preserve Galbraith**



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